



CUSTOM EVENT DESIGN

## Custom Horse Race Party Kit

### ABOUT THE KIT

#### Kit Includes:

- ✓ DVD of five custom horse races!
- ✓ Custom race program!
- ✓ Two tabletop betting windows!
- ✓ Odds boards!
- ✓ Play money (horse bucks)!
- ✓ Betting tickets!
- ✓ Prize drawing tickets!
- ✓ Odds calculation sheets!
- ✓ Simple instructions and tips on how to make your party or event a tremendous success!

#### How Does It Work?

You will send **30 names** of people that you know will be in attendance. The thirty race horses will be owned by each of these thirty party or event guests. In the kit that we send you, there will be a DVD that has been pre-recorded in our studio with **five races using these thirty horses**. This can be shown at your party or event on a TV or large screen!



There are six beautifully animated horses (with jockeys) in each race. The horses progress automatically without the use of a remote control, computer keyboard or other device. When the announcer calls the race, it sounds just like you're at the track!

As your guests arrive, they will receive a **custom race program** and three thousand dollars in **horse bucks** to wager at the track! At the end of the last race, your guests will cash in the money they have left for **prize drawing tickets**. The more money (horse bucks) they win at the track, the more tickets they will have in for the prize drawing!

Your guests will be really impressed when they look at the race program and see they have a horse running! Your guests will clutch their betting slips and go wild, cheering for their favorite horse as the professional announcer calls the race in true track form! The excitement of the horse racing, some music and the prize drawing all add up to the festive atmosphere that will hold your guests at the party or event until the very end! It all makes for an exciting, fun-filled afternoon or evening of entertainment they will always remember!